



**BETTER EV BETTER FUTURE**



**ORA 03**



# ORA 03

**Move forward to the future with game-changing technology that will take you anywhere imaginable.**

Establish a new phenomenon – as a leading electric cars innovation that goes beyond all boundaries.

Not only intelligent technologies for comfortable driving experience and all-rounded safety,  
but also distinctive Retro Futuristic design that will enhance your smart lifestyle.

Along with making a better world with 100% clean energy.

The future is now ready for you – go easier, more advanced, and much farther with ORA 03

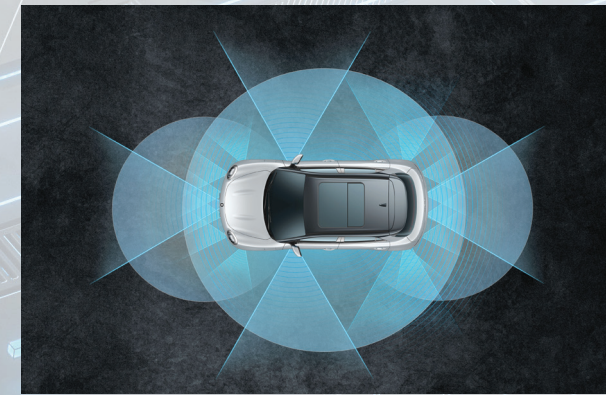




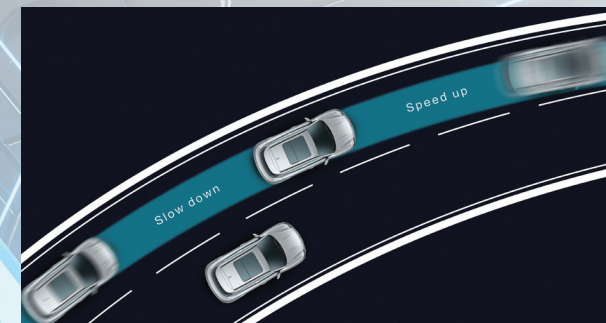
# Intelligent Driving Assist

With ORA 03 Intelligent Driving Assistance and Active Safety systems, exceptional security and comfort can be guaranteed for every journey

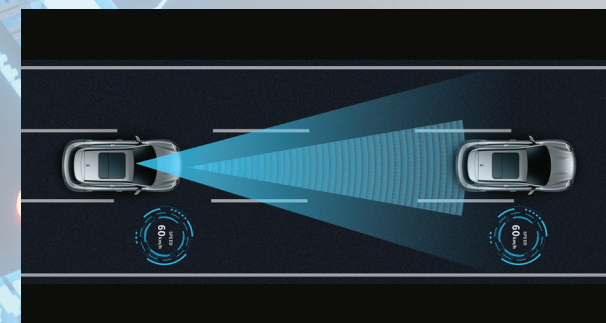
- Front Collision Warning
- Rear Collision Warning
- Emergency Lane Keeping
- Lane Departure Warning
- Lane Keeping Assist
- Lane Center Keeping
- Lane Change Assistant
- Blind Spot Detection
- Rear Cross TrafficAlert
- Rear Cross Traffic Braking
- Traction Control System
- Hill Start Assist
- Anti-Lock Braking System
- Electronic Brakeforce Distribution
- Electronic Stability Control
- Tire Pressure Monitoring System
- Over Setting Speed limit Alarm
- Vehicle Sound Generator



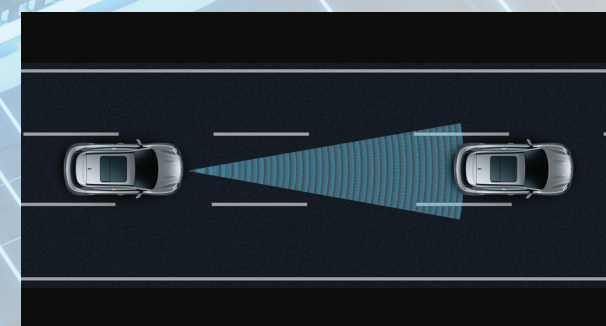
- **360° Surrounding Camera**  
The car is equipped with 4 high definition 360-degree cameras that will turn on automatically when shifting to reverse mode—to accommodate all-round visibility.



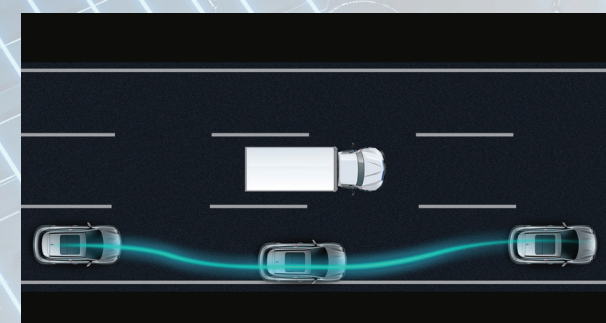
- **Cornering Brake Control**  
Always make confident turns with the system that helps controlling the speed while maneuvering a curve. It will decelerate into suitable speed and get back to normal pace once the car passes the curve.



- **Adaptive Cruise Control + Intelligent Cornering**
- **Traffic Jam Assist**  
ORA 03 automatically slows down when there's a car ahead then keeps consistent speed, as well as decelerates when taking turns to avoid potential accidents—hence, a safer drive.



- **Auto Emergency Braking + Intersection**
- **Low Speed Emergency Braking**  
To ensure maximum safety for everyone on the road, the sensor can detect turns, pedestrians, as well as the cars in front and the behind you. Along with an alarm and automatic brake for your smooth journey.



- **Wisdom Dodge System**  
For safer overtaking larger cars, the system can detect and avoid large vehicle's proximity, suchs as trucks, then automatically return to the original lane once passing through.



## • 3 Types of Integration Intelligent Parking

Three styles of automatic parking assistance are in place to help driver controlling steering wheel, detecting obstacles and signs, as well as calculating parking space.

# ORA 03



## Interior Design

A retro-futuristic themed interior is meticulously constructed with premium materials. Packed with facilitating and multimedia equipment, ORA 03 is now ready to offer you a delightful experience.





# Convenience & Utility

ORA 03 is packed with hi-tech functions that will take you to a thrilling yet convenient driving experience—providing comfortable drive along with intelligent connectivity for enjoyable entertainment on the go.



Wireless Phone Charging



7" Multi Information Display  
10.25" Audio Touch Screen Display



60:40 foldable rear seats



Fast charging (30%–80%)  
in approximate 40 minute





# GWM ORA Parameter Configuration

Parameters	Pro	Ultra
Vehicle length width height (mm)	4235*1825*1596	
Wheelbase (mm)	2650	
Maximum speed	152km/hr	
Battery Type	Ternary Lithium-ion	
Battery Capacity	63.139kWh	
Maximum power	105kW/143PS	
Maximum torque	210Nm	
DC Fast charge (30%→80%)	40 minutes	
DC Fast charge (0%→80%)	60 minutes	
AC Normal Charger	10 hours	
Driveline	2WD	
Acceleration Time 0-100km/h(s)	8,5	
Front / rear suspension	Front: Mcpherson independent suspension Rear: Vertical arm torsion beam	
<b>Chassis</b>		
Driving mode select (Standard, ECO, Auto, ECO+,Sport)	●	●
Memory of Driving Mode	●	●
EPB and Auto hold	●	●
Tire pressure monitoring system (TPMS)	●	●
215/50 R18 Tire	●	●
Tire repair kit	●	●
<b>Exterior</b>		
Manual tailgate	●	●
Panoramic sunroof	●	●
Shark Antenna	●	●
<b>Mirror/Glass</b>		
Rear view mirror: Electric fold + Electric adjustable + turning lamp	●	●
Rear view mirror: memory aids + auto fold when lock the car	×	●
Rear view Mirror Auto Reversing Down	×	●
Manual Anti-glare Rear View Mirror	●	●
<b>Interior</b>		
Steering Wheel Material: Microfiber Leather	●	●
Steering wheel manually	2ways	4ways
<b>Seat</b>		
Seat Material: Leather	●	●
Electric 6-way driver seat	●	●
Manual 4-way front passenger seat	●	●
Diver seat: memory assist and welcome seat	×	●
Driver seat with massage	×	●
60:40 Foldable Rear seat	●	●
<b>Technology</b>		
Anti-lock Braking System (ABS)	●	●
Electronic brake force distribution (EBD)	●	●
Traction control system (TCS)	●	●
Electronic stability control (ESC)	●	●
Adaptive cruise control	●	●
Intelligent cruise assistance (ICA)	●	●

Traffic jam assist (TJA)	●	●
Intelligent turning	●	●
Hill Start Assist (HSA)	●	●
360° View Camera	●	●
Full-Auto Integrated Parking	×	●
Parking sensors and parking side warning and parking side brake	×	●
<b>Auto Reversing Assistance (ARA)</b>		
rear sensors	4 pcs	6 pcs
Front Radar Automatic Turn On At Low Speed	×	●
6 pcs front sensors	×	●
Lane departure warning (LDW)	●	●
Lane keeping assist (LKA)	●	●
Lane center keeping (LCK)	●	●
Intelligent Evade(IE)	●	●
Rear Collision Warning	×	●
Emergency lane keeping (ELK)	×	●
Blind Spot Detection (BSD)	×	●
Lane change assistant (LCA)	×	●
Door open warning (DOW)	×	●
FCW+AEB+AEB-P+AEB-B	●	●
AEB Junction Assist	●	●
Emergency Braking at low speed (MEB)	●	●
Collision Auto Unlock Function	●	●
Emergency Brake Warning System (ESS)	●	●
Traffic Sign Warning	●	●
Overspeed Alarm Function	●	●
Intelligent Speed Assist	●	●
Motor control Slide Retainer (MSR)	●	●
Vehicle Sound Generator	●	●
<b>Infotainment</b>		
Speed Sensing Volume Control	●	●
Speaker	4	6
AV+MP5	●	●
Wireless Charger	●	●
Cell Phone Connector (Apple Carplay/ Android Auto)	●	●
<b>Safety System</b>		
Air Bag: Dual+Front Side+Side air curtain	●	●
Front Seat Belt: Pretention and Load Limiter	●	●
Front Seat Belt: CLT	×	●
Rear Seat: Pretentioner and Load Limiter :3P*3	×	●
Front and Rear Seat: Seat Belt Reminder	×	●
<b>Light</b>		
Intelligent LED Headlamps with Follow me home system and auto high-low beam	●	●
LED taillight strip	●	●
Welcome Lighting Effect	×	●
<b>Air conditioning and Refrigerator</b>		
Outside Temperature Display	●	●
Cockpit Cleaning System	●	●
PM2.5 Dust Filter	●	●
automatic air-conditioning	●	●

Basic information:

"●" Stands for standard configuration; "×" for no such configuration; "○" for optional configuration.

This catalog is compiled according to the vehicle configurations at the time of printing.

Given that GWM is seeking for vehicle modifications and improvement, some configurations and specifications of models sold in the market may be different from those in this catalog. For details, please consult your local franchised dealer and there will be no special notice for changes.



## Exterior Color



Hamilton White



Hamilton White/Sun Black



EM Beige/Wisdom Brown



L5 Green/Hamilton White



LB Green

## Interior Color



Black



Green&Grey



Brown&Rice



Green&Rice

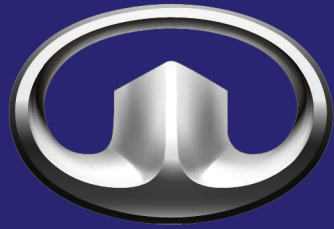




PT. INCHCAPE INDOMOBIL ENERGI BARU

• Features and colourings may differ from actual product and vary model-wise. Please check with your local dealer for detailed specifications





**GWM**

**SCAN & DOWNLOAD  
OUR LATEST BROCHURE**



**SCAN  
ME!**